

Economics

EU-Georgian Business Council Issues Fourth Publication for Georgian Exporters

13:07 22-07-2010

The EU-Georgia Business Council (EUGBC) with the support of the Delegation of the European Commission (EC) to Georgia, issued the fourth publication for Georgian exporters – 'Export of Fresh Fruit and Vegetable to the European Union market from third countries'.

The publication is about fresh fruit and vegetable marketing standards; specific marketing standards for citrus; EU health and phyto sanitary demands on plants and plant products also demands on food safety and hygiene.

As EU-Georgian business council representatives explain, the project aims at aimed at raising business sector's awareness of internationally recognized trade practices, rules and conditions for access to the European Union (EU) market.

The publications intended for potential exporters are in Georgian with an English summary. They are part of EUGBC-led project aimed at providing the Georgian business community (mainly, small and medium entrepreneurs) with practical information on the complex EU trade legislation, regulations, procedures, rules and standards.

