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The EU-Georgia Business Council Issued The First Of 3 Publications For Georgian Exporters



July 8, 2008
Black Sea Press

The EU-Georgia Business Council (EUGBC) with the support of the Delegation of the European Commission (EC) to Georgia has issued the first of 3 publications aimed at raising business sector's awareness of internationally recognized trade practices, rules and conditions for access to the European Union (EU) market.

The publications are part of an EUGBC-led project aimed at providing the Georgian business community (mainly, small and medium entrepreneurs) with practical information on the complex EU trade legislation, regulations, procedures, rules and standards.

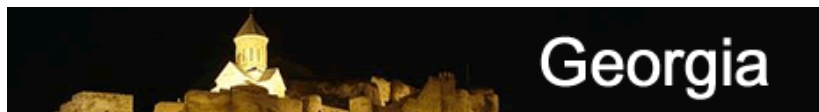
A series of roundtables/seminars will also be organized to provide interested parties, in different regions of Georgia, with an opportunity to better understand the requirements for trade with the EU. The publications intended for potential exporters will all be in Georgian with an English summary.

In his comments Hugh McDowell, Chairman of the EUGBC Board of Directors, said: "we consider that the brochures will provide valuable information and serve as a practical guide to all Georgian businesses oriented towards export to the European market". While explaining objectives of the project, Ambassador Kote Zaldastanishvili, EUGBC Secretary General said: "These publications, written in a simple and reader-friendly way as well as the workshops to explain different aspects of trade with the EU to potential exporters, will help promoting export of Georgian products to the EU market."

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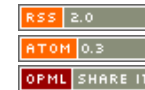
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