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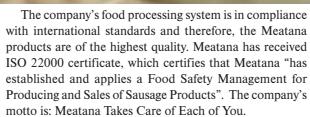
## Meatana

Meatana, the company of meat products is one of the fast growing and new companies in Georgia. It first appeared on the Georgian food market in February, 2008. Since then the company keeps growing. Meatana offers a variety of products to consumers.

Each Meatana product is created by a group of professionals. The company uses the newest manufacturing machines. The sales and the number of company employees continue to increase.



Currently Meatana offers a variety of products. They all are of high quality and with wonderful taste. Meatana is becoming more and more popular on the Georgian food market because it always tries to keep up with the customers' requirements.



Meatana - a Realized Dream



# **Specific issues of the Export of the Organic Products** from Third Countries to the EU Market



### EU-GEORGIA

#### **BUSINESS COUNCIL**

The EU-Georgia Business Council (EUGBC), with the support of Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), has issued the publication: Specific issues of the Export of the Organic Products from Third Countries to the EU Market.

The publication, prepared in Georgian with an English summary, aims at raising Georgian organic producers' awareness on how to export Georgian organic products to the EU market.

Minister of Agriculture of Georgia, **Bakur Kvezereli** contented the issuance of the EUGBC publication and said: "I welcome every effort supporting organic production in Georgia and its export to the EU market. Obviously, Georgian entrepreneurs need relevant knowledge and experience in the field in order to successfully carry out this complex task. The EU-Georgia Business Council (EUGBC) publication on the export of organic products will definitely be a useful guide for them."

The publication focuses on specific issues of the export of organic products to the EU market, such as the EU rules on organic production; the control system applicable to organic production in the EU; The EU standards on packaging, labeling, transportation and storage for organic products; the EU import rules for organic products of third countries.

While explaining the objectives of the project, **Konstantin Zaldastanishvili**, EUGBC Secretary General said: "Georgia's potential for organic production is large. Considering the growing demand on organic products in the EU, Georgian organic products can occupy it's segment on this important market, if the business is properly planned. "Team Leader Georgia of the regional programme "Private Sector Development in South Caucasus", Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), **Giorgi Grdzelishvili** said: "GIZ is pleased to cooperate with EU-Georgia Business Council (EUGBC) and considers that the publication will promote development of organic production in Georgia as well as growth of export potential in the country's agricultural sector".

The electronic version of the publication can be found on EUGBC website www.eugbc.net.

P.S. The EU-Georgia Business Council (EUGBC) requests the pleasure of your company at the seminar, organized in the framework of the project supported by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH: "Specific issues of the Export of the Organic Products from Third Countries to the EU Market".

Venue: German House, 4, Elene Akhvlediani Agmarti, Tbilisi Conference Hall

The seminar is free and open to public. 14 April 2011, from 11:30 until 15:00 Participant registration starts at 11:00

## Material by EU-Georgia Business Council



giz # Fed

Federal Ministry for Economic Cooperation and Development



**თ**გილისი 2011

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Working language – Georgian RSVP by 11 April, 2011 Tel.: 59.36.07 or 8-95-98.99.16 Tamar.khuntsaria@eugbc.net Kote.zal@eugbc.net

# The First Georgian "Bio Saperavi"



Mr. Nikolashvili produces only Saperavi wine. The Nikolashvili family tries its best to promote their product abroad using its own resources. Mr. Givi hopes for financial assistance and cooperation as there remains great potential for the future of his business.

You can contact him for any further information at: (+ 995) 71 205720; (+ 995) 99 908874

P.S. Mr. Givi Nikolashvili recently attempted to grow cucumbers and tomatoes using bio technologies. His experiment worked. If he is financially supported in the near future, he will grow more vegetables and the foundation will be laid for the production of other bio cultures in Georgia.



### "Breti" Honey

Company Breti invites dealers from Central Asia, Middle East and Asia to sell Breti honey in their countries of operation. You can contact him for any further information at:

Giorgi Kepashvili (General Director)

V. Teleti, 1313, Kvemo Kartli, Georgia Tel.: (995 32) 14 47 34 Fax: (995 32) 14 47 35 Mob.: (995 99) 74 52 22 E-mail: info@breti.ge www.breti.ge



